

Matter of Stuff's new concept pop up gallery opens its doors at Fenman House with an installation designed by Raw Edges



Img. 1_ Windows at Fenman House, Courtesy of Matter of Stuff - Photo credits Jutta Goessl

Exhibition dates: Monday 6 September - November 2018 Address: Fenman House, <u>5 Lewis Cubitt Walk, N1C</u> 4DF

For their new concept Pop Up Design Gallery, Matter of Stuff has commissioned Raw Edges to design an installation that could unite MOS unique three-fold expertise: commissioning design, researching materials and technologies, and showcasing designs from world-renowned design brands.

The installation consists of a repeated one single element, a wooden dowel suspended from the ceiling by a blue string. This multiplied element creates a tactile invitation to the space as well as an architectural tool that defines the space; creates partitions and a cast background to the exhibits.



Img. 3 - 4_ Courtesy of Matter of Stuff - Photo credits Jutta Goessl

Setting airy partitions opens new possibilities, it defines areas and creates division, allowing to display the collection in different caves within the vertical infill but it also lets the visitors see what behind the partition, let them wander through the wall if they wanted. The wooden dowels are hanged next to each other will probably create knocking sounds like an instrument reminding us the familiar experience of a child walking and creating a rhythm with a stick along a metal railing fence.



Img. 5_ Windows at Fenman House, Courtesy of Matter of Stuff - Photo credits Jutta Goessl



Designing a pop-up store comes with concerns; what should be a justified carbon footprint of a temporary space and how to rationalise the economic burden in an effective way. Raw Edges approach to the design of the Matter Of Stuff pop up store is to keep everything as raw as possible; the space left as honest and is nearly untouched, the walls are exposed, the floor is bare as well as the ceiling above the fixings.



Img. 6_ Courtesy of Matter of Stuff - Photo credits Jutta Goessl

Matter of Stuff is working with Camberwell college of Art students to give a second life to the dowels once the installation will be dismantled.

A minimal lighting installation designed by SEAM gracefully supports the wooden dowels installation by Raw Edges.

Simona Auteri and Sofia Steffenoni, co-founders of Matter of Stuff comment: "We are excited to present our independent concept gallery, which for the first time truly showcases the breadth of what Matter of Stuff does. It is a collaborative exhibition and is a testament to what is achievable when talent and enthusiasm from so many different creatives across the world come together."





Img. 7_ Courtesy of Matter of Stuff - Photo credits Jutta Goessl Img. 8_ Courtesy of Matter of Stuff - Photo credits John Sturrock



Img. 9_ Installation plan, courtesy of Matter of Stuff

Installation factsheet:

- 350 sqm
- 4000 burbridge pine dowels dia 15mm x h 2400mm
- 6500 meters of blue cord
- 70 square meters of metal mesh to ceiling
- 100 hours of installation * 5 people = 500 hours of installation



Main Organizer, Producer: Matter of Stuff

Curation: Matter of Stuff

Partners: King's Cross Central Limited Partnership, Utopica (marble production), Teamwork (ceramic production)

Installation design by: Raw Edges

Lighting Design by: SEAM

Material Textures designed by: PiM Studio, Gio Ponti, Stella McCartney, Ferragamo

Participating Designers: Umut Yamac, Bohinc Studio, Uufie, Studio Nucleo, Julian Mayor, Umberto Dattola, Simone Crestani, Philip Cuttance, Paolo Ulian, Studio Sahil, Alessandro Zambelli, Tim Vanlier, Arturo Soto and Natalie Pichler, Giuseppe di Costanzo, Jenny Nordberg, Olga Bielawska, Jordi Canudas, Elena Salmistraro, Pool, Alain Gilles, Fritz Baumann, Marialaura Rossiello, Viola Tonucci, Inma Bermudez, Marcel Wanders, Valeria Sommella, Andrea Frediani, Claesson Koivisto Rune, Chiara Andreatti, Mathias Hahn, Revesz + Tatangelo, Nao Tamura, Nendo, Luca Nicchetto, Ramirez Carrillo, Joan Gaspar, Simone Bonanni, Carlos Ortega Design, Martinelli Venezia, Noe' Duchauf, Garth Roberts, Faye Toogood, Sebastian Herkner, Note Design Studio

Participating Brands: Manifesto Design, CC-Tapis, Swedish Ninja, La Chance, Made in Ratio, Marset, Tala, Utopia and Utility, WonderGlass, Novocastrian, Edizione Limitata, Bocci, Peca, Toscari, Bravo, Matteo Brioni, Mingardo

University partner: Camberwell College of Arts

MOS Lates

Matter of Stuff will host MOS Lates, a series of ticketed weekly design and architectural talks at Fenman House. Full details will be announced on <u>matterofstuff.com</u> and tickets available through eventbrite.

FULL PROGRAM:

- Thursday 27th September 2018 h 6.30- 8.30 pm
 V&A Dundee The Design Process PiM Studio- talk from Maurizio Mucciola, lead architect at KKAA and PiM Studio
- Thursday 4th September 2018 h 6.30- 8.30 pm Raw Edges and Studio Pluz - Wonderglass talk
- Wednesday 10th October h 6.30- 8.30 pm Tala lighting talk
- Thursday 11th October h 6.30- 8.30 pm
- Wednesday 17th October h 6.30- 8.30 pm Marset Talk
- Thursday 18th October h 6.30- 8.30 pm Lara Bohinc and Brodie Neill in conversation
- Thursday 25th October 2018 h.6.30 -8.30 pm Ceramic Interiors talks by Giles Miller and Teamworks



Notes to Editors

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Address

Fenman House, <u>5 Lewis Cubitt Walk, N1C</u> 4DF

Website

matterofstuff.com

Key Dates

Exhibition dates: Friday 7th September - November 2018 Opening reception: Thursday 6th September, 6-10pm London Design Festival Late Night: Monday 17th September 2018

About Matter of Stuff



Matter of Stuff is a London based contemporary design research gallery established in 2014. Our dynamic creative studio work encapsulates pop up exhibitions workshops and our online gallery.

Co-founders Simona Auteri and Sofia Steffenoni coordinate a community of designers, manufacturers, filmmakers and storytellers with the aim of promoting a culture where craftsmanship is at the heart of any creation.

Matter of Stuff's extensive knowledge of Italian manufacturing heritage is constantly renewed with frequent research trips on the Italian grounds to find the next artisan or manufacturing facility who is able to push the research boundary of materiality and fabrication.

Through networking, involvement with universities and participation in international fairs, Matter of Stuff is constantly building bridges with products and interior designers whose focus on material is an exciting tool for innovation.

Matter of Stuff creates synergies between these two worlds, supporting the designers in their new material research with the aim of transforming the research process into a finished reality, be it product, interior design or architectural.



Supported by their collaborative community of architects, cutting-edge joinery makers, ceramicists, resin, metalwork and stone facilities, glassblowers and more, Matter of Stuff can realise, curate and commission design and architecture projects of any scale and scope from one off pieces, limited edition works, installations and interior spaces.

Matter of Stuff works alongside private clients, architects, products and interiors designers to bring their projects to life. Clients include: Kering Group, Gucci, Swarovski, Friedman Benda, Bohinc Studio, Universal Design Studio, Acme Architects, Sir Robert Mc Alpine, HBA, MusaLab, Ga Design, Shanghai Museum of Glass, Rossana Orlandi, Flow Gallery, Camberwell College of Arts, Kingston University

Instagram: @matterofstuff Facebook: Matter of Stuff Pinterest: matterofstuff Vimeo: Matter of Stuff



King's Cross

<u>King's Cross</u> is London's new creative quarter, home to 67 acres of inspiring businesses and outstanding architecture, destination restaurants and a vibrant cultural scene - a lively place in central London to visit day and night. The area's industrial past has inspired the 50 new and repurposed buildings; the public spaces between them are a mix of parks, streets, squares, and gardens, with Granary Square and its fountains as a heart.

Over 12,000 people now work in the area in companies including Google, Havas, PRS for Music, Louis Vuitton, Camden Council, The Office Group, Vistaprint, Autotrader and ArtFund. Universal Music is also to move in to a new headquarters at Four Pancras Square in September 2018. A further 800,000 sq ft of office space remains to be delivered.

King's Cross has close to 2,000 homes – a mix of private, rental, student and affordable housing. All have been designed with care by a number of renowned architecture practices. Only around 900 of these homes are for private sale, including <u>Fenman House</u>, a collection of 75 beautifully designed apartments set amongst the new parks and gardens of King's Cross, and <u>Gasholders London</u>, 145 canal-side apartments built within Grade II-listed cast-iron gasholder frames

Already known as a foodie hotspot, King's Cross is now establishing itself as a shopping destination. Nike, 18Montrose, Jigsaw, Carhartt WIP, Sweaty Betty, & Other Stories and Waitrose are already open, with Space NK set to open a new store shortly. The vision will complete when the Heatherwick Studio-designed Coal Drops Yard, London's newest shopping street, opens in a pair of reimagined Victorian coal buildings in October 2018, creating 100,000 sq ft of shops, bars and restaurants in the centre of King's Cross.

The King's Cross estate is owned by the King's Cross Central Limited Partnership, made up of Argent and pension fund Australian Super.